


# Builder/Architect

Greater Rochester Edition

*Our  
63<sup>rd</sup>  
Year*

A photograph of two men, Joe Barone and Barry Barone, standing on a green lawn in front of a large, two-story brick house. The house has white trim around the windows and a white garage door. The men are smiling at the camera. Joe Barone is on the left, wearing a mustard-colored long-sleeved shirt and grey trousers. Barry Barone is on the right, wearing a white textured sweater and khaki trousers. The background shows trees and a clear sky.

Joe Barone

Barry Barone

**Barone Construction**  
Celebrates 20 Years of Growth in Home Building



Crown molding creates an elegant living room that is dramatically separated from the dining room by tapered and trimmed columns. The maple floor is inlaid with a Brazilian cherry border that echoes the stepped ceiling design. Recessed lighting and divided light windows are among the details that set Barone homes apart. Photo by Gene Avallone of Park Avenue Photo.

## Barone Construction Celebrates 20 Years of Growth in Home Building

**M**uch has changed in the Town of Webster since brothers Barry and Joe Barone started building homes together in 1980. The town is one of the most desirable in Monroe County and has seen tremendous growth in the past two decades, much of that as a result of Barone developments.

One thing has *not* changed. For

Barry and Joe Barone there are still *no* shortcuts. They see themselves as having many partners, all of whom share the Barones' desire to go the extra mile and build the best homes possible. Many of the trade contractors and craftsmen have been working for Barry and Joe since they began in 1980. Barry says, "The contractors only care as much as the principals.

We have 100 eyes looking at every home we build. The contractors always call Joe or me if they see something that isn't quite right." Both brothers are on the job every day with their tools and will do whatever it takes to make each job a home that they themselves would be proud to live in.

Barone job sites are so clean you might wonder if they really are under construction. Floors are swept, debris is removed, and materials are covered so wood stays dry. Joe comments, "If your builder cares in ways that are

On the cover: The home shown was thoughtfully located on a wooded lot to preserve the mature trees. Brick and simulated cedar-grained clapboard vinyl siding paired with aluminum trim and clad windows make a handsome and low-maintenance exterior. Photo by Gene Avallone of Park Avenue Photo.

The library becomes a quiet retreat featuring custom built-ins, gleaming maple flooring, dramatic dark walls and contrasting chair rail moldings, with 15-light French doors. Photo by Gene Avallone of Park Avenue Photo.





Above: Bloch Industries designed and installed this family-sized kitchen with light maple cabinets and gleaming granite countertops. Crown molding and soffit lighting dress up the kitchen to easily meld with the adjoining family room. Photo by Gene Avallone of Park Avenue Photo.



Left: Maple cabinetry from Bloch Industries echoes the kitchen design and handsomely houses family room storage and the entertainment center, with surround sound built into the soaring tray ceiling. The gas fireplace has granite trim and stacked transom windows provide loads of light and a lovely view. Photo by Gene Avallone of Park Avenue Photo.

obvious, then you know he cares about the hidden things, too."

Barry Barone also views his relationship with the towns as a partnership. Developers and towns have similar goals: create desirable neighborhoods where people will enjoy living. The Barones feel that their home buyers want "natural undevel-

Right: A deep tray ceiling and fan create a dramatic and peaceful master bedroom retreat. Photo by Gene Avallone of Park Avenue Photo.

Below: Dunnbridge Estates in Webster offers gracious country living and nearby wooded trails. Low maintenance exterior finishes and the convenience of a nearby expressway give homeowners added leisure time to enjoy home living. Photo by Gene Avallone of Park Avenue Photo.



oped surroundings and pleasant views" to enjoy without the headache of huge lots to maintain. An eye for desirable property and careful planning with the town has allowed them to create walking trails with bridges and access to dedicated town land in several lovely developments. The residents and the town are both winners, and the Barones sell out their lots at a lively pace of about 40 per year.

"We hate to turn people away," says Barry, "so we have four or five developments going on all the time." Diversity of location and price range means that they can match almost any home buyer with a suitable lot and home. Currently the Barones are building neighborhoods in Webster, Ontario, and Penfield, most at prices ranging from \$160,000 to \$400,000.

Barone Construction has built and sold so many homes that in 1985 they began exclusive sales representation

by Premier Properties. This means that their customers are the top priority with the real estate professionals who handle every aspect of the home purchase. Construction contracts and financing of new homes are their *primary* businesses.

Home design is another thing that has changed since the company's 1980 beginnings. Today's buyers want a truly custom home tailored specifically to their lifestyle. Virtually every home plan now built by Barone is drawn to homeowners' specifications by a professional home designer.

Barry and Joe Barone have evolved an effective management process for ensuring all of the details of each custom home will be up to their standards. Barry oversees the "start to rough" segment of every house, including plumbing, mechanicals and outside finishes. Barry then passes the baton to Joe, who orchestrates the

interior finishing including drywall, paint, flooring, cabinets and trim.

Over the years the Barones have developed an "experience factor" and have identified the products and materials that perform the best. Barry points out, "Our reputation is on the line with every home we build. Our name is on the whole package and though some of the materials we use may cost a little more, the added value far exceeds the added cost. We can put the Barone name on every component of our homes and be confident that our customers will be satisfied."

Congratulations to Barone Construction on 20 years of successful home building!

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Granite countertops and stylish pewter-finish faucets reflect elegance in this master bath with spa tub and separate shower. Photo by Gene Avallone of Park Avenue Photo.

