

Builder/Architect

Greater Rochester Edition

May 1993

*Our
55th
Year*



**Barry S. Barone
Construction Corp.**
Where Quality Construction
is a Standard Feature



Joe Barone & Barry Barone



As both builder and developer, Barone Construction is able to maintain a consistently high level of quality throughout their subdivisions. This Conifer Cove wooded site enhances the already appealing elevation of this 2,400 square foot Barone home. Photo by Campbell Photos Inc., J. Kent Campbell.

Barry S. Barone Construction Corp. Where Quality Construction is a Standard Feature

Question: What do the town of Webster and Barry Barone have in common? **A**nswer: They grew up together.

From early childhood, Barry Barone watched as his rural community began to develop. The flurry of activity that accompanied each new building project or residential subdivision fascinated him. This newfound interest would eventually lead him to the career path that he would follow...to become a builder of custom homes. Today, over 30 years later, the town of

Webster has grown into one of Monroe County's most desirable residential locations and Barry Barone, president of Barry S. Barone Construction Corp., has become one of the area's most respected custom home builders.

Barry Barone worked hard to learn and perfect his trade, studying construction technology at RIT in the evenings and taking on remodeling jobs during the day. His enthusiasm for each individual project coupled with the pride he took in doing quality work resulted in satisfied

customers who kept him busy by generating referral after referral. Soon, Barry Barone's reputation as a remodeler brought him clients who wanted that same energy applied to their custom home projects. Barone's reputation as a builder of quality homes quickly began to eclipse his identity as a remodeler. In 1980 Barry was joined by his brother, Joe, whose own construction background and experience added depth and strength to the Barone reputation. Together, they formed the company that we



Two-story entry hall showcases the dark-stained turned staircase. Light streams into this foyer through the arch-top feature window and transomed entry door. Photo by Campbell Photos Inc., J. Kent Campbell.



Above: This already exciting family room borrows added interest from the adjacent two-story entry hall. Left: This kitchen done in dark woods sparked with brass accents features a spacious bayed breakfast area. Photos by Campbell Photos Inc., J. Kent Campbell.

know today, Barry S. Barone Construction Corp., with its primary focus on custom home construction. After completing hundreds of successful building

and remodeling projects, Barry and Joe Barone can boast of building homes for previous remodeling customers and building additions for previous cus-

tom home buyers...the ultimate statement of customer satisfaction.

Having built homes ranging from under \$100,000 to over \$500,000, Barone finds the bulk of their activities focused on the move-up buyer in the \$150,000 to \$250,000 range. Their list of standard features is anything but "standard." Each Barone buyer receives, regardless of price range, such items as a 12 inch



Beautiful views outside and inside...Noteworthy: Full height Alabama marble fireplace. Photo by Campbell Photos Inc., J. Kent Campbell.

block foundation, masonry fireplace, hardwood railings, energy efficient windows with low "E" glass, low maintenance exteriors, and an upgraded interior door package, as well as unlimited options for product and material upgrades and added amenities. There's nothing "minimum" about their minimum quality standards.

Barry Barone states, "Over the years we've developed an experience factor. We've

weeded out those problem products and identified those products and materials that perform best. Some of the materials that we use may cost a little more but their added value far exceeds their added cost."

Barry points out, "Our reputation is on the line with every home we build. Our customers don't come to us because they want a cheap house...they come to us because they want a

quality-built home. Our name is on the whole package. As far as our customers are concerned, it's not 'this' brand of windows or 'that' brand of siding. It's 'Barone' windows, 'Barone' siding, really...it's 'Barone' everything! Most people today," he continues, "are buying as much house as they can possibly afford because they realize that it's their best investment. They want to have a well-built home in a friendly



Covered columned entry, extensive front elevation brickwork, arches and Palladians give this 2,800 square foot home its stately presence. Photo by Campbell Photos Inc., J. Kent Campbell.

community with a good school system. We've experienced success by never losing sight of the buyer's goals or their budget."

As impressive as Barone's list of standard features may be, the most important "standard" feature is the personal, hands-on involvement of Barry and Joe Barone in each custom home project. "We're on the job site every day," Joe explains, "working side by side with our subcontractors. We do all our own framing from laying down the sill plate to applying the roof decking. We're fussy, and so are the skilled craftsmen who we employ as subcontractors, some of whom have been with us for over 15 years."

"It is a team effort," Barry adds. "On a rainy day we're right out there in the mud with them. Our subs like that and...I think they respect that. Maintaining high morale among all

the people who work on our homes ensures everyone's best work." As both builders and developers, Barry and Joe Barone feel a strong sense of community with, and responsibility to, each of their home buyers. Barry explains, "We owe it to all of our customers to maintain a consistent level of quality throughout the subdivision in order to protect their investments and maintain the character of the community as we've promised to them. We're in our subdivisions every day and," he says with a smile, "we want to know that we're among friends."

Barry S. Barone Construction Corp. is currently concentrating their building activities in the communities at Conifer Cove and Pine Grove. These desirable Town of Webster locations offer a wide variety of lot sizes and types with homes ranging from \$135,000 to \$260,000. Barone

also maintains an inventory of single building lots throughout the Town of Webster.

You get a greater sense of the Barone approach to construction when you accompany Barry and Joe on a tour through one of their completed subdivisions. A certain look of pride is reflected in their faces. A touch of excitement can be heard in their voices, as they point out a particular feature on a completed home. You get the feeling that each time they look at a house they've finished, they're challenged to do the next one just a little better. Barry Barone may sum it up best himself when he says, "After all these years, I still get a kick out of it." We hope he always will.

Builder/Architect Magazine salutes Barry S. Barone Construction Corp. for their distinctive custom homes and residential communities.